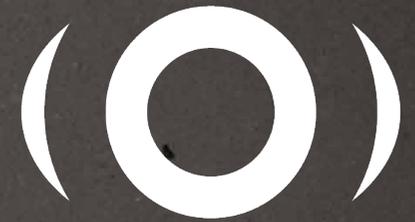


PERFUME WANDS IN LIMOGES CERAMIC

2021 Press Kit



by !Osmotik





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Envela, a creation of O by !Osmotik is a proposition for perfume professionals composed around an exclusive perfume wand / diffuser. The wands can be manufactured in small or large quantities. O by !Osmotik gives you the opportunity to personalize the object, imagine gift items or even design your own bottle. Designer Jeanne-Marie Devanz-Rudent, O by !Osmotik's founder, has already made a name for herself in all these areas!



ENVELA

Our perfume wand, made in a porous ceramic, is manufactured in Limoges and can be personalized. We conceived it to meet today's challenges for sustainable development by limiting the use of throwaway scent strips, avoiding perfume waste or having the scent be dispersed into the atmosphere. Thanks to its sober, discreet and elegant design, our wand will enhance the perfume bottle of any brand.

Once the eau de toilette has been sprayed on the Envela wand and it has been placed in the empty bottle, the fragrance retains its original perfume thanks to the porous porcelain. There's no need to refill the perfume too often!

This object has been designed to be personalized (or not). A company, concept store or boutique can make it their own and use it in the scenography of their sales points.



After a few drops of essential oil or perfume have been placed on it, it can also be used as a decorative diffuser. Besides our perfume wand, O by !Osmotik's design team can create exclusive objects to be perfumed for your brand or perfume company such as gifts, decorative objects, jewelry ...

And because we have the experience and skills to conceive bottles and objects in porcelain, glass or other materials as well as design your packaging or gift boxes, don't hesitate to contact us!

Creative agency: www.osmotik.fr



Touches à parfumer en céramique de Limoges

Used as a perfume wand



Spray eau de toilette / perfume on the ceramic wand.



Insert the wand in the empty bottle. There's no need to spray too often: the fragrance will linger since it is now captured in the bottle.



Your clients can test the fragrance that will not change throughout the day by simply removing the wand from the bottle and inhaling the perfume.

Used as a diffuser



Use eau de toilette / perfume or an essential oil.



Spray it on the diffuser or put a few drops on the tip.

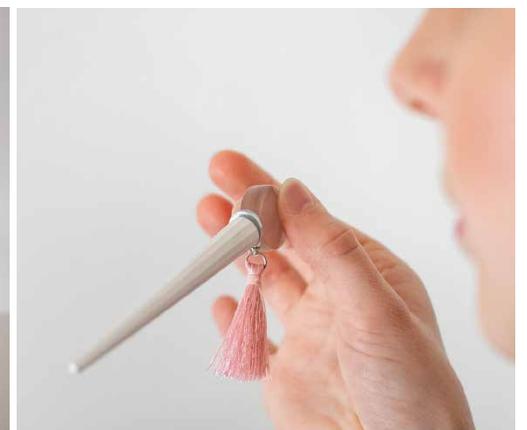


Place the diffuser in a decorative way. The fragrance will spread delicately.



ENVELA is a wand that can be personalized and used in different ways.

Envela can adapt to all universes and be used either as a perfume wand or diffuser.



CONCEPT



Jeanne-Marie Devanz-Rudent
French Designer

As a Packaging Designer, Developer & Engineer, Jeanne-Marie Devanz-Rudent has had a rich, unusual career working for design agencies and well-known companies. For almost 20 years, she worked on projects in France and internationally as a creator, engineer and project manager for diverse types of packaging. In 2002 she created !Osmotik to use this experience to better serve her clients and, in 2020, she launched the O by !Osmotik brand to propose objects that can be perfumed and perfume diffusers to the general public or to perfumery professionals.



Between Paris & the South of France with a few sprinklings of the north, an incongruous background that combines Parisian aristocracy, Collobrières cork makers and miners from northern France have infused the O by !Osmotik designer with an abundance of French-style creativity!

Having been a designer for over 20 years at large companies, Jeanne-Marie Devanz-Rudent created her own brand of perfume diffusers, the fruit of her imagination.

She imagined a sober, elegant perfume wand / diffuser that can be adopted by all types of brands or stores as an alternative to paper scent strips.

The idea is to use the perfume bottle as a base for the wand that "closes" it and "captures" the intact fragrance inside. The object economizes on material since it is durable and can be washed afterwards. It economizes on the "juice" thanks to its porous, neutral, sturdy material that retains the fragrance over time. The wand can be personalized for each client. As an at-home diffuser, it can either be dipped into the perfumed liquid or placed in a room as a decorative object. Either way, it is an ideal piece to include in a gift box.



FROM PARIS TO LE SUD



FROM PARIS TO LE SUD



French manufacturing

We offer ceramics and Limoges porcelain created by designers, including Jeanne-Marie Devanz-Rudent, plus ceramics and porcelain pieces she has made herself. Each piece is assembled in Paris.

Eco-Responsibility

Whenever possible, we opt for a global, eco-responsible approach that takes into account the challenges of sustainable development. We emphasize natural materials with skills that have been perfected here or found elsewhere.

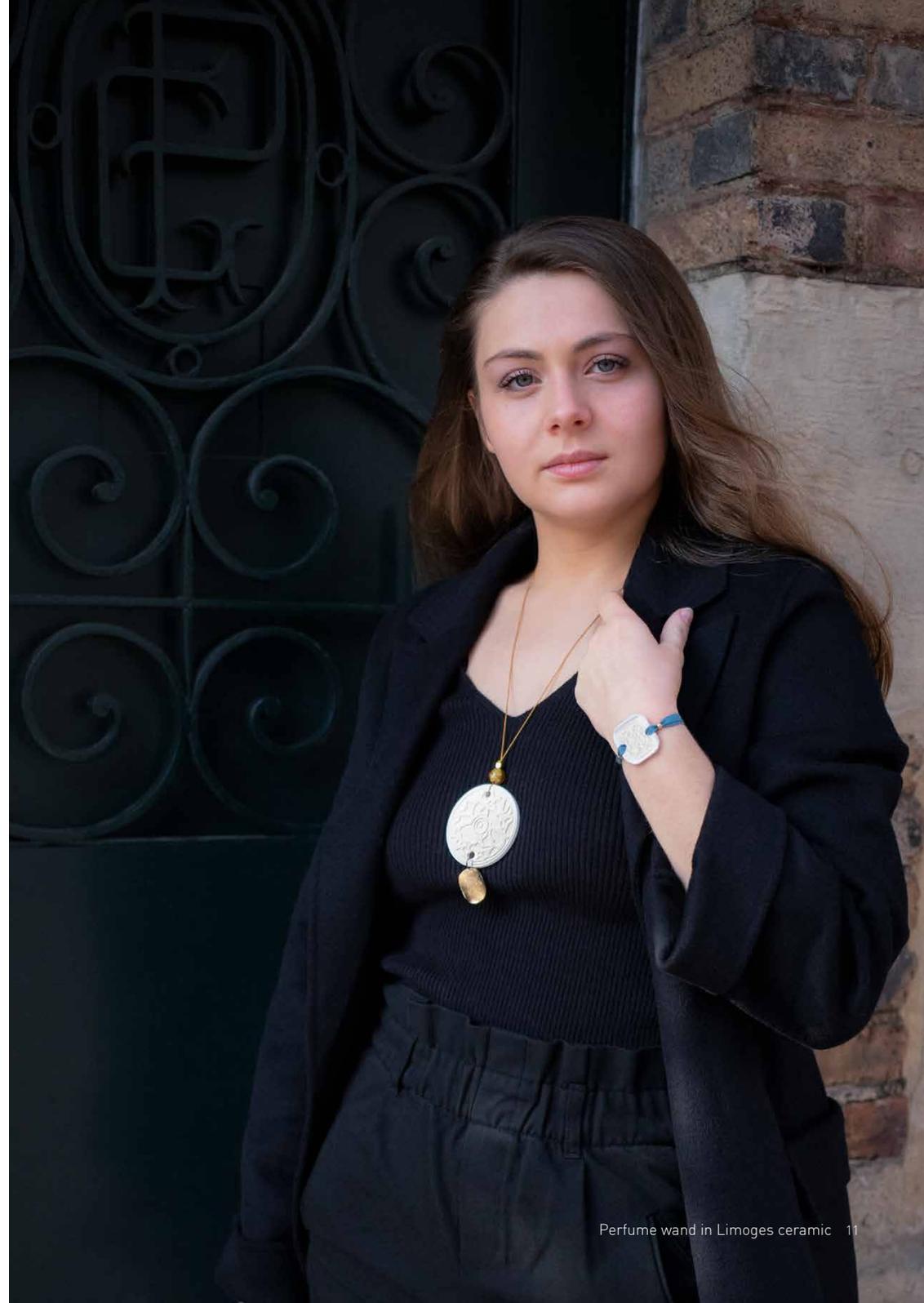
Enriching encounters

We focus on human beings by highlighting quality craftsmanship gleaned from the world's cultural riches and skills.

O by !Osmotik is also...

Two collections of jewelry and interior decorations:

Sesoun, seasonal collections and Ataié, one-off pieces made in the workshop.





SESOUN / Seasonal collections

Jewelry, decorative objects and diffusers

The Sesoun range includes two new collections each year that follow fashion's whims throughout the seasons. The ceramic or porcelain pieces, produced in small series in Limoges, are conceived and designed by Jeanne-Marie Devanz-Rudent and her creative team.

An idea becomes an object as in this medallion inspired by the interlaced wood of a mangrove.

The material remains neutral so it can receive and transmit a fragrance.

The objects are assembled in our Paris workshops as interior decorations or jewelry which can then be perfumed.

These objects can be perfumed with an essential oil, eau de toilette or perfume based on a specific desire or a need such as a mosquito repellent, creating a warm atmosphere or even keeping your favorite fragrance close to you.

Available in our E-Shop.



ATAIÉ / One-off pieces from the workshop

Jewelry, interior decoration and diffusers.

The Ataié range is composed of one-off pieces made in the designer's workshop and based on her mood.

The materials used are porcelain and black ceramic.

First the material is sculpted based on inspirations the designer found in Provence, Paris or in chance encounters with people. It is then dried slowly, reworked and then sanded to obtain the desired finish. Each piece is baked to solidify it and make the material "neutral" yet still porous so it can absorb an essential oil, perfume or eau de toilette. After baking, the object is finished and then the pieces are assembled as jewelry or home decorations combined with various adornments like beads, chains, ribbons or charms, all based on the designer's whims.

Finally, just spray your favorite fragrance on the porcelain or ceramic or add a few drops of essential oil to conserve its perfume or benefit from the essential oil.

To "reset" the ceramic and remove the fragrance, the pieces can be washed with soap and water and then left to dry.

Available in our E-Shop



by !Osmotik



O by !Osmotik creations can be delivered anywhere in the world.

Contact us!

To do this, fill out our contact formula on the E-Shop, send us an e-mail or call us.
We look forward to answering your questions.

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